



2024 ANNUAL CONFERENCE EXHIBITOR & SPONSOR PACKET

TABLE OF CONTENTS

Sponsor Packages

Premier Sponsor Package

Supporting Sponsor Package

Individual Sponsor Options

Lanyard Sponsor

Exhibitor Break Sponsor

Pre-Con Reception Sponsor

Awards Luncheon Sponsor

Opening Night Reception Sponsor

Individual Booth Options

Individual Pricing Options

Registration Deadlines & Links



SPONSOR PACKAGES

All packages include one eight-foot table and two representative registrations.

PREMIER SPONSOR | \$1,200

For an additional \$325, you receive over \$1,000 in benefits.

Premier Booth Selection

Receive first dibs at selecting your booth(s) on the exhibit floor. This includes one eight-foot table and two representative registrations.

25% discount on the following additional options:

- Awards Luncheon Sponsor
Original Price \$2,500
Premier Sponsor Price \$1,875
- Exhibitor Break Sponsor
Original Price \$1,000
Premier Sponsor Price \$750
- Pre-Con Reception Sponsor
Original Price \$2,000
Premier Sponsor Price \$1,500
- Opening Night Reception Sponsor
Original Price \$3,000
Premier Sponsor Price \$2,250
- Lanyard Sponsor
Original Price \$1,600
Premier Sponsor Price \$1,200

50-minute Product/Service Presentation

Receive time/date priority for your presentation. Choose a time that works best for you and your team.

Onsite Popup Banner

Working directly with our marketing team, design your own pop up banner that will be displayed throughout the entire event in the Grand Hall foyer.

All-Inclusive Marketing

Showcase your logo on all marketing and communications surrounding the event.

- Email
- Social media
- Direct Mail
- Mobile App Advertising
- Focus Newsletter Advertising
- Website Advertising
- Name badges (logo or name on back)
- Video Content

Two (2) Additional Representative Registrations

Bring two additional representatives to mix and mingle with the crowd and spend time at our onsite events and receptions. It's a great opportunity to get in front of members at no additional cost.

Box Lunch Service

Complimentary box lunch service for up to four (4) representatives for each conference day (not including pre-con).



SUPPORTING SPONSOR | \$1,000

This is a great opportunity for new vendors interested in getting more involved with ILF but aren't quite ready to commit to our Premier option.

Second Place Booth Selection

Receive the second opportunity to select your booth placement. This includes one eight-foot table and two representative registrations.

15% discount on the following additional options:

- Awards Luncheon Sponsor
Original Price \$2,500
Premier Sponsor Price \$2,125
- Exhibitor Break Sponsor
Original Price \$1,000
Premier Sponsor Price \$850
- Pre-Con Reception Sponsor
Original Price \$2,000
Premier Sponsor Price \$1,700
- Opening Night Reception Sponsor
Original Price \$3,000
Premier Sponsor Price \$2,550
- Lanyard Sponsor
Original Price \$1,600
Premier Sponsor Price \$1,360

Marketing and Communications Exposure

- Email
- Mobile App Advertising
- Website Advertising
- Social Media Posts
- Focus Newsletters Recognition

Two (2) Additional Representative Registrations

Bring two additional representatives to mix and mingle with the crowd and spend time at our onsite events and receptions. It's a great opportunity to get in front of members at no additional cost.

Box Lunch Service

Complimentary box lunch service for one (1) day of the event and up to two (2) representatives.



INDIVIDUAL PACKAGES

All packages include one eight-foot table and two representative registrations.

LANYARD SPONSOR | \$1,600

One (1) Available

Place your logo where it can't be missed – worn by every attendee! This sponsor gets full access to be the only sponsor listed on the lanyard design. During design, we commit to making them exclusive to you so that we can order an additional quantity (up to 150) to provide to you as our way of saying thanks for supporting our events to use at your own future events.

EXHIBITOR BREAK SPONSOR | \$1,000

Four (4) Available

You will be featured and mentioned during a designated exhibitor break. We will announce to the audience your booth location and encourage the attendees to stop by and visit with you. Along with that, you will receive:

- Exclusive Sponsor Signage located at each break table during the break.
- Marketing and Communications including:
 - Email
 - Social Media
 - Mobile App
 - Website
 - Large Banner Representation on all ILF Sponsor Signage

PRE-CON RECEPTION SPONSOR | \$2,000

One (1) Available

As the Pre-Con Reception Sponsor, you will be featured and mentioned at the beginning and end of the reception. Along with that you will receive:

- Exclusive Sponsor Signage located outside the reception event, onstage, and anywhere else applicable to reception setup.
- Marketing and Communications including:
 - Email
 - Social Media
 - Mobile App
 - Website

AWARDS LUNCHEON SPONSOR | \$2,500

One (1) Available

You will be featured and mentioned at the beginning and end of the luncheon. You will welcome the audience to the luncheon as the sponsor of the event, and have the opportunity to include a short, five-minute presentation about your company. Along with that you will receive:

- Exclusive Sponsor Signage located outside the luncheon event room, onstage, presentation, and tabletops.
- Marketing and Communications including:
 - Email
 - Social Media
 - Mobile App
 - Website
 - Video Content & Awards Presentation Recording
 - Awards Plaque Recognition (printed on award)

OPENING NIGHT RECEPTION SPONSOR | \$3,000

One (1) Available

You will be featured and mentioned at the beginning and end of the reception. You have exclusive access to use and share your marketing materials throughout the event. This includes any promotional items you would like to bring. Your logo will be on the opening night reception attendee item giveaway. Along with that you will receive:

- Exclusive Sponsor Signage located outside the event space, onstage, décor, promotional items, etc.
- Marketing and Communications including:
 - Email
 - Social Media
 - Mobile App
 - Website
 - Video Content
 - Focus Newsletter
 - Direct Mail



INDIVIDUAL BOOTH OPTIONS

INDIVIDUAL BOOTH OPTIONS & PRICING

For-Profit | \$875

Non-Profit | \$475

This pricing includes:

- One (1) 8ft table & booth w/ sign (for-profit)
- One (1) 6ft table & booth w/ sign (non-profit)
- Two (2) representative registrations
- General admission booth selection
- 20% discount on additional representative registrations
- 10% discount on box lunch orders for the event (not including pre-con)



DEADLINES & REGISTRATION

DEADLINE FOR REGISTRATION

September 1, 2024

REGISTER

Scan the QR code or click the link below for registration.

<https://inlf.memberclicks.net/2024-ac-exhibitor---sponsor-registration-form#!/>

