



## **2025 ANNUAL CONFERENCE** EXHIBITOR & SPONSOR PACKET

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# **SPONSOR PACKAGES**

All packages include one eight-foot table and two representative registrations.

# PREMIER SPONSOR | \$1,200

For an additional \$325, you receive over \$1,000 in benefits.

### **Premier Booth Selection**

Receive first dibs at selecting your booth(s) on the exhibit floor. This includes one eight-foot table and two representative registrations.

#### 50-minute Product/Service Presentation

Receive time/date priority for your presentation. Choose a time that works best for you and your team.

#### **Onsite Popup Banner**

Working directly with our marketing team, design your own pop up banner that will be displayed throughout the entire event in the Grand Hall foyer.

### **All-Inclusive Marketing**

Showcase your logo on all marketing and communications surrounding the event.

- Email
- Social media
- Direct Mail

- Focus Newsletter Advertising
- Website Advertising
- Video Content
- Mobile App Advertising

### Two (2) Additional Representative Registrations

Bring two additional representatives to mix and mingle with the crowd and spend time at our onsite events and receptions. It's a great opportunity to get in front of members at no additional cost.

#### **Box Lunch Service**

Complimentary box lunch service for up to four (4) representatives for each conference day.



# SUPPORTING SPONSOR | \$1,000

This is a great opportunity for new vendors interested in getting more involved with ILF but aren't quite ready to commit to our Premier option.

#### Second Place Booth Selection

Receive the second opportunity to select your booth placement. This includes one eight-foot table and two representative registrations.

#### Marketing and Communications Exposure

- Email
- Mobile App Advertising

- Social Media Posts
- Focus Newsletters Recognition

• Website Advertising

#### Two (2) Additional Representative Registrations

Bring two additional representatives to mix and mingle with the crowd and spend time at our onsite events and receptions. It's a great opportunity to get in front of members at no additional cost.

#### **Box Lunch Service**

Complimentary box lunch service for one (1) day of the event and up to two (2) representatives.





# **INDIVIDUAL PACKAGES**

All packages include one eight-foot table and two representative registrations.

### LANYARD SPONSOR | \$1,600

### One (1) Available

Place your logo where it can't be missed – worn by every attendee! This sponsor gets full access to be the only sponsor listed on the lanyard design. During design, we commit to making them exclusive to you so that we can order an additional quantity (up to 150) to provide to you as our way of saying thanks for supporting our events to use at your own future events.

### NAME BADGE SPONSOR | \$1,500

#### One (1) Available

Place your logo where it can't be missed – worn by every attendee! This sponsor gets exclusive placement on the back of our name badge design. Your logo will be placed next to event related links/resources. You are sure to get noticed!

### EXHIBITOR BREAK SPONSOR |\$1,000

#### Four (4) Available

You will be featured and mentioned during a designated exhibitor break. We will announce to the audience your booth location and encourage the attendees to stop by and visit with you. Along with that, you will receive:

- Exclusive Sponsor Signage at the food and beverage tables.
- Marketing and Communications including:
  - Email
  - Social Media
  - Mobile App
  - Website
  - Large Banner Representation on all ILF Sponsor Signage



### WELCOME RECEPTION SPONSOR | \$2,000

#### One (1) Available

You will be featured and mentioned at the beginning and end of the reception. You have exclusive access to use and share your marketing materials throughout the event. This includes any promotional items you would like to bring. You will also receive:

- Exclusive Sponsor Signage located outside the event space, onstage, and more.
- Marketing and Communications including:
  - Email

- Website
- Social Media
- Focus Newsletter
- Mobile App

### AWARDS LUNCHEON SPONSOR | \$2,500

#### One (1) Available

You will be featured and mentioned at the beginning and end of the luncheon. You will welcome the audience to the luncheon as the sponsor of the event, and have the opportunity to include a short, five-minute presentation about your company. You will also receive:

- Exclusive Sponsor Signage located outside the event space, onstage, and more.
- Marketing and Communications including:

Website

- Email
- Social Media
- Mobile App
- Video Content & Awards Presentation Recording
  - Awards Plaque Recognition (printed on award)

### MONDAY NIGHT RECEPTION SPONSOR | \$3,000

#### One (1) Available

You will be featured and mentioned at the beginning and end of the reception. You have exclusive access to use and share your marketing materials throughout the event. This includes any promotional items you would like to bring. Your logo will be on the opening night reception attendee item giveaway. Along with that you will receive:

- Exclusive Sponsor Signage located outside the event space, onstage, and more.
- Marketing and Communications including:
  - Email
  - Social Media
- Website
- Focus Newsletter
- Mobile App



## **INDIVIDUAL BOOTH OPTIONS**



### **INDIVIDUAL BOOTH OPTIONS & PRICING**

For-Profit (Single Booth) | \$900 Non-Profit (Single Booth) | \$500

For-Profit (2 Booths Side-by-Side) | \$1600 Non-Profit (2 Booths Side-by-Side) | \$850

This pricing includes:

- One (1) 8ft table and two chairs w/ sign
- Two (2) representative registrations per booth
- General admission booth selection





# **DEADLINES & REGISTRATION**

### PREFERRED DEADLINE FOR REGISTRATION

September 3, 2025

### REGISTER

Scan the QR code or click the link below for registration. https://inlf.memberclicks.net/2025acvendors



