

# 2022 Sponsor & Exhibitor Opportunities

The Indiana Library Federation (ILF) is a membership organization that leads, educates and advocates to advance library services for the benefit of Indiana residents. ILF organizes two in-person conference opportunities for Indiana library professionals and staff:

- Youth Services Conference, August 20 -21: serves more than 200 attendees who work with children and teens in public and school libraries.
- Annual Conference, November 14 -16: serves over 400 attendees from public, school, academic and special libraries.

Not only does ILF provide the opportunity to share, connect with and support our peers, but over the years we have developed a unique relationship with our sponsors. Consider a partnership with ILF to promote your company, products and/or services to our members within a variety of opportunities.

ILF provides opportunities to recognize sponsors and exhibitors through other avenues of communication. These include our website, newsletters, and virtual meetings. We invite you to consider exhibiting and sponsoring at our events and activities. Let us help you reach the decision makers in Indiana libraries.

In the following pages you will find additional information about registration and sponsorship opportunities for the 2022 ILF Conferences. Please note, both conferences are outlined in the pages.

- 2022 ILF Exhibiting Opportunities
- 2022 ILF Sponsorship Opportunities

After reviewing this information, should you have additional questions, do not hesitate to reach out to Sarah Eller at <u>sarah@ilfonline.org</u> or 317-255-2040.

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## **Exhibiting Information**

The following are the due dates:

- Youth Services
  - Exhibitor/Sponsor Registration Form closes August 3
  - Fees: August 17
  - Annual Conference
    - Exhibitor/Sponsor Registration Form closes October 19
    - Fees: November 9

Booths will not be assigned until fees are received.

### **Assignment of Space**

Booths will be assigned as requested, with preference given to number of booths purchased and seniority in attendance. Booth assignments will be determined tentatively 3 weeks prior to the conference start date.

### **Booth Fees**

### Annual Conference

Booths are 8 x 10. Additional representatives may be added up to a total of four people per booth. Rates for each booth and additional representatives are as follows:

Nonprofit Booths......\$450 For profit Booths......\$800 Each additional representative up to a total of four people in a booth......\$125 each

There is no discount for multiple booths.

### Youth Services Conference

Booths are one 1 8x10 table. Additional representatives may be added up to a total of four people per booth. Rates for each booth and additional representatives are as follows:

Nonprofit Booths......\$300 For profit Booths.....\$750 Each additional representative up to a total of four people in a booth......\$80

There is no discount for multiple booths.

Space is limited for both conferences.

### **Sponsoring Information**

The associate members are primed to be connect with decision makers, leaders and staffs of the Indiana library community. Consider sponsoring one of the opportunities below:

- Keynote Sessions, including authors!
- Preconference
- Awards Banquet
- Book Awards Luncheon
- Exhibit Hall Breaks
- Conference App
- Special Events for all attendees!
- Job Fair

We are looking forward to presenting an updated sponsorship model in late 2022 for the upcoming year, giving more visibility for our valued associate members. Stay tuned for this updated model!